

**NEW HAMPSHIRE STATE LIQUOR COMMISSION**  
**AUGUST 4, 2004, 9:00 A.M.**  
**AGENDA**

**I. FINANCIAL & ADMINISTRATIVE REPORTS**

1. Financial Reports
  - A. Weekly, Y-T-D Sales Reports
  - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

**II. MARKETING & SALES REPORTS**

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
  - 1) Test Market Products:
    - a. Test Market Request (Alize Bleu)
    - b. Test Market Request (Finlandia Fusion Vodka)
    - c. Test Market Request (Boru Crazzberry Vodka)
- B. WINES:
  - 1) Special Offers for September 2004:
    - a. 2 items – R.P. Imports
    - b. 5 items – United Beverages, Inc.
  - 2) Special Offers for October 2004 (5 items – United Beverages, Inc.)
  - 3) Dubeouf
  - 4) Alice White Buy 2 Get One for \$1.00
  - 5) Recommended Wine Specialty Products (5 items)
  - 6) Recommended Allocated Wines for Distribution to Selected Stores (27 items)
  - 7) Primary Source Submissions (39 items – exclusive agent; 35 items – imported)

**III. ENFORCEMENT & LICENSING REPORT**

**IV. CHAIRMAN'S REPORT & LATE ITEMS**

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

